

ANNOUNCING THE 2011 PREMIER PRODUCER'S CONVENTION



Sandals
Whitehouse
european village & spa

DESTINATION JAMAICA!

Premier Senior Marketing wants to take you and a guest on an **all-inclusive** 5 day 4 night paradise vacation! Our destination will be the Sandals Whitehouse in Jamaica, April 12th thru 16th, 2011.

Your goal is to earn only **100 points** to go on this amazing trip, see the chart below for the qualifications.

Qualification Period:

**January 1st thru
December 31st, 2010**

Product	Points	Per app or by Premium
AARP Med Supp	.5 point	Per application
Med Supp (Excluding UCT & Family Life)	.65 point	Per application
Annuities*	1 point	Per \$14,000 of premium
Single Premium Life	1 point	Per \$14,000 of premium
NGL (issue ages 0-80)	1 point	Per \$2,500 of annualized premium
LTC	1.5 points	Per \$1,000 of annualized premium
Advantage Plus / Cancer	2 points	Per \$1,000 of annualized premium
Final Expense	1.5 points	Per \$1,000 of annualized premium
Life (Excluding EMC & ING)	1.25 points	Per \$1,000 of target premium
Major Medical	1 point	Per \$1,500 of target premium

*Not all products and issue ages qualify. Please ask your Marketer for details.

Terms & Conditions for qualifiers:

- Points are based on Net Production.
- Must be contracted and actively representing Premier Senior Marketing at the time of the trip.
- Must have a valid passport and guest must be of legal age.
- The trip is not redeemable for cash or any other prize.
- The trip is non-transferable.
- Agent is responsible for taxes and will receive a 1099.
- Agent must be in good standings with Premier Senior Marketing.
- Qualifying business must be dated Jan. 1st - Dec. 31st, 2010 and received in our office by Jan 5th 2011.



PREMIER
SENIOR MARKETING, INC
LIFE & ANNUITIES, LLC
LTC BROKERAGE
PLANNING, LLC

800-365-8208